







- 8:30 ~ 9:00**      **Registration**  
*Main hall (Building C)*
- 9:00 ~ 9:30**      **Opening and welcome note**  
by Oscar Méndez, CEO at Paradigma Tecnológico  
*Salón de actos (Building C)*
- 9:30 ~ 10:15**      **The big business of big data**  
by Jon Bruner, Editor-at-large at O'Reilly Media  
*Salón de actos (Building C)*  
EN 
- 10:15 ~ 11:00**      **NoSQL and Apache Cassandra**  
by Jonathan Ellis, Datastax co-founder, Apache Cassandra  
*Salón de actos (Building C)*  
EN 
- 11:00 ~ 11:30**      **Coffe break**  
*Main hall (Building C)*
- 11:30 ~ 12:15**      **Coordinating the Many Tools of Big Data - Apache HCatalog, Apache Pig, and Apache Hive**  
by Alan Gates, Hortonworks co-founder, Apache Pig  
*Salón de actos (Building C)*  
EN 
- 12:15 ~ 13:00**      **Putting Hadoop on any Cloud**  
by Nati Shalom, CTO and founder of GigaSpaces  
*Salón de actos (Building C)*  
EN 
- 13:00 ~ 13:45**      **Crunching Data with Google BigQuery**  
by Jordan Tigani, Google software developer - BigQuery  
*Salón de actos (Building C)*  
EN 
- 13:45 ~ 14:45**      **Lunch break**  
*Columns hall (Building A)*
- 14:45 ~ 15:15**      **HPC - climbing up the Exascale - case study of Mont-Blanc**  
by Oscar de Bustos, HPC Line of Business Manager  
*Salón de actos (Building C)*  
ES
- 15:15 ~ 16:00**      **The promise and peril of abundance: Making Big Data small**  
double track  
by Brendan McAdams, Software Engineer working on MongoDB  
*Salón de actos (Building C)*  
EN 
- Building a heterogeneous Hadoop-OLAP system with microsoft BI Stack**  
by Pablo Doval and Ibon Landa, Plain Concepts  
*Aula Magna (Building A)*  
ES

**16:00 ~ 16:45**

double track

**A Big Data approach to sentiment analysis**

by Roberto Maestre and Rubén Abad, Paradigma Tecnológico

*Salón de actos (Building C)***Memory efficient applications**

by Francesc Alted, Continuum Analitics

*Aula Magna (Building A)***16:45 ~ 17:15****Drink break***Main hall (Building A)***17:15 ~ 18:00**

double track

**Architecture to Scale**

by Donn Rochette, AppFirst, Inc.

*Salón de actos (Building C)***Value extraction from BBVA credit card transactions**

by Ivan del Prado, Datasalt

*Aula Magna (Building A)***18:00 ~ 18:45**

double track

**Health Insurance Predictive Analysis with Hadoop and Machine Learning**

by Julien Cabot, OCTO Technology

*Salón de actos (Building C)***CloudMC: A cloud computing map-reduce implementation for radiotherapy**

by Ruben Jiménez, Icinetic TIC, S.L.

*Aula Magna (Building A)***18:45****End of the event**

P R O M O T E R



P A R T N E R

